

PROGRAM APPROVAL APPLICATION
NEW or SUBSTANTIAL CHANGE or LOCALLY APPROVED
(This application may not exceed 3 pages)

Fill In Form

Cinema-TV-Radio (21 units; Degree and CoA)
 Proposed Program Title

August, 2017
 Projected Program Start Date

Saddleback College
 College

South Orange County Community College District
 District

Contact Information

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Voting Member

Title

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Goal(s) of Program (Check all that apply):

- Career Technical Education (CTE) Transfer Other

Type of Program (Check all that apply):

- Certificate of Achievement 12-17 (or 17-27 quarter) units Certificate of Achievement 18+ semester (or 27+ quarter) units
 Associate of Science Degree Associate of Arts Degree

Reason for Approval Request (Check One):

- New Program Substantial Change Locally Approved

Program Information

0604.00 Recommended [Taxonomy of Program \(TOP\) Code](#)
 21 Units for Major-Degree
 60 Total Units for Degree
 21 Required Units-Certificate

Written Form

1. Insert the description of the program as it will appear in the catalog. (See PCAH pp. 142 and 170)

Certificate:

The Cinema/Television/Radio certificate provides preparation for work in the media industry through six specialty options: Cinema, Television, Radio, Post Production, Screen Acting, or Critical Studies. The courses focus on specialized technical skills that mirror real-world tasks as well as specific media analysis. Additionally, courses offer the opportunity to build the technical, aesthetic, and project management skills needed for employment and advancement in a career in this field. Students who complete this certificate can work in a variety of jobs including camera operator, video journalist, TV show researcher, film editor, voice-over talent and/or film/TV show talent.

AS Degree

The Cinema/Television/Radio degree provides preparation for work in the media industry through six specialty options: Cinema, Television, Radio, Post Production, Screen Acting, or Critical Studies. The core coursework provides a foundation for students who intend to transfer into majors such as Radio-Television-Film, Television, Video, Film, and Electronic Arts. Topics focus on specialized technical skills that mirror real-world tasks as well as specific media analysis. Opportunities to build the technical, aesthetic, and project management skills needed for employment and advancement in a career in this field are embedded throughout the program. Jobs that utilize the knowledge and skills in this degree include camera operator, video journalist, TV show researcher, film editor, voice-over talent and/or film/TV show talent. This program provides and encourages both field and studio work in the student's area of specialty. Course options include participation in internships at various stations and facilities

2. Provide a brief rationale for the program.

This program is being updated to reflect changes in courses, removal of pre-requisite from CTVR 40, and updates to the specialties as follows: Cinema, add CTVR 124, 125, 233, and 2 unit CWE, remove a deleted course 266, Television: add CTVR 31, 32, and 2 unit CWE to restricted electives, Radio Specialty: move CTVR from required course to restricted elective, add 2 unit CWE, CTVR 31, 32, 124, 125 to restricted electives, remove deleted courses CTVR 118, 128. Post production specialty added. This specialty was inadvertently processed as a separate program rather than a specialty of the primary certificate. We believe this happened because the awards were created at different times in the past under various leadership. This revision will correct and include this as a specialty option of the primary certificate as intended. The broadest TOPS code 604 will be utilized as it identifies the elements of each of the specialties within it's description. Critical Studies, moved CTVR 4 and 7 from core to required electives, removed CTVR 1 31, 42, 100, 124, 129, from restricted electives. Added 2 unit CWE to restricted electives. Screen Acting: Moved CTVR from required to restricted electives, Added CTVR 32, 104, 110, and 2 unit CWE to restricted electives, removed deleted course 128 from restricted electives.

3. Summarize the Labor Market Information (LMI) and employment outlook (including citation for the source of the data) for students exiting the program. (See PCAH pp. 85-88, 136, 147, 148, 165, 168, and 176)

Even though the 2016 Labor Market Index shows negative labor market demand in Orange County, our students successfully find employment. Particularly, students today get employed in non-traditional markets by adjusting themselves to new demands. Many companies have video production units or even a studio, and students from our program get employed. Our advisory board clearly pointed out this trend in our most recent meeting as seen in the meeting minutes: students find jobs in the non cinema-television-radio fields including graphics, multi-media, online content, journalism, tourism and real estate, where their skills are valuable. On September 30, 2016, 14,634 jobs related to video production are posted on indeed.com by a variety of companies such as U-Haul, Nordstrom, Monterey Bay Aquarium, Pilot Automotive, and Boeing, to name a few, searching for candidates in California.

One of the booming and promising industries is video gaming. Producing a video game requires a variety of skills taught in our program including producing, script writing, filming, editing, sound design, and production design to name a few. With virtual reality becoming the hottest topic of the entire media industry and non media industry, as seen in the 360-degree video for real estate marketing, the market for video production specialist is expanding, not shrinking. According to the 2014 report by the Entertainment Software Association titled "Video Games in the 21st Century," the video game industry alone employs more than 146,000 people with the average salary of \$94,747. The employment for the industry grew at an annual rate more than 13 times the growth of the overall U.S. labor market (9 percent vs 0.72 percent). The top state in the industry by number of employees is California.

4. List similar programs at other colleges in the Los Angeles and Orange County Region which may be adversely impacted. (There is space for 10 listings, if you need more, please contact laocrc@rscdd.edu)

College	Program	Who You Contacted	Outcome of Contact
Cerritos	Theater and Film Arts	Gary Pritchard	No response
Cypress	Media Arts Design	Katy Realista	No response
El Camino	Film/Video	Berkeley Price	No response
Fullerton	TV/Film/Radio	Marie Perez	No response
Glendale	Media Arts	Geri Ulrey	No response
Golden West	Digital Media	Chris Whiteside	No response
IVC	Film Studies	Jamie Poster	No response
Los Angeles City	Cinema-Television	Joni Varner	No response
Los Angeles Mission	Multimedia	Curtis Stage	No response
Los Angeles Pierce	Media Arts	Jill Connelly	No response
Los Angeles Valley	Media Arts	Eric Swelstad	No response
Long Beach City	Visual and Media Arts	Morgan Marnard	No response
Mt. San Antonio	Film and Television	Sue Long	No response
Orange Coast	Film/Video	Erik Forsell	No response
Pasadena City	Photography and Cinema	Joseph Futtner	No response
Santa Ana	TV and Video Communications	Randy Schultz	No response
Santa Monica	Communication and Media Studies	Maria Munoz	No response
Santiago Canyon	TV/Video Communications	Von Lawson	No response
West Los Angeles	Cinema, Entertainment and Media	Laura Peterson	No response

5. List all courses required for program completion, including core requirements, restricted electives and prerequisites. (There is space for 20 listings, if you need more, please contact laocrc@rscsd.edu). (See PCAH pp. 143 and 171)

Courses	Course Number	Course Title	Units
<u>Required Core for All Specialties (6 units)</u>	CTVR 40	Television and Film Scriptwriting I	3
	CTVR 101	Video Production Basics	3
<u>Cinema Specialty: Required (6 units)</u>	CTVR 31*	Film Production I	3
	CTVR 32*	Film Production II	3
<u>Cinema Specialty: Electives (9 units)</u>	CTVR 42*	Television and Film Directing	3
	CTVR 111*	Audio and Sound Design for Television and Film	3
	CTVR 124*	Television Production I	3
	CTVR 125*	Television Production II	3
	CTVR 129*	Documentary Production	3
	CTVR 140	Television and Film Scriptwriting I	3
	CTVR 151	Nonlinear Editing I	3
	CTVR 233*	Film Production III	3
	CTVR 251*	Non-Linear Editing II	3
	CTVR 253*	Special Digital Effects	3
	CTVR 262	Production Management	3
	CTVR 264*	Cinematography	3
	CTVR 280	Cinema-Television-Radio Employment Skills	3
	CTVR 290	Acting for the Camera I	3
	CTVR 291	Acting for the Camera II	3
	CWE 180	Cooperative Work Experience- Cinema-TV-Radio	1
	<u>TV Specialty: Required (6 units)</u>	CTVR 124*	Television Production I
CTVR 125*		Television Production II	3
<u>TV Specialty: Electives (9 units)</u>	CTVR 31*	Film Production I	3
	CTVR 32*	Film Production II	3
	CTVR 42*	Television and Film Directing	3
	CTVR 111*	Audio and Sound Design for Television and Film	3
	CTVR 129*	Documentary Production	3
	CTVR 140*	Television and Film Scriptwriting I	3
	CTVR 151	Nonlinear Editing I	3
	CTVR 191	Voice-over and Announcing	3
	CTVR 251*	Non-Linear Editing II	3
	CTVR 253*	Special Digital Effects	3
	CTVR 262	Production Management	3
	CTVR 264*	Cinematography	3
	CTVR 280	Cinema-Television-Radio Employment Skills	3

	CWE 180	Cooperative Work Experience- Cinema-TV-Radio	1
<u>Radio Specialty: Required (6 Units)</u>	CTVR 110	Audio Production	3
	CTVR 113*	Radio Broadcasting	3
<u>Radio Specialty: Electives (9 units)</u>	CTVR 31*	Film Production I	3
	CTVR 32*	Film Production II	3
	CTVR 111*	Audio and Sound Design for Television and Film	3
	CTVR 114*	Radio Station activities	3
	CTVR 115*	Advanced Radio Performance and Studio Operations	3
	CTVR 124*	Television Production I	3
	CTVR 125*	Television Production II	3
	CTVR 140*	Television and Film Scriptwriting I	3
	CTVR 191	Voice-over and Announcing	3
	CTVR 280	Cinema-Television-Radio Employment Skills	3
	CWE 180	Cooperative Work Experience- Cinema-TV-Radio	1
<u>Post Production: Specialty: Required (6 Units)</u>	CTVR 151	Nonlinear Editing I	3
	CTVR 251*	Nonlinear Editing II	3
<u>Post Production: Electives (9 Units)</u>	CTVR 31*	Film Production I	3
	CTVR 32*	Film Production II	3
	CTVR 42*	Television and Film Directing	3
	CTVR 110	Audio Production	3
	CTVR 111*	Audio and Sound Design	3
	CTVR 124*	Television Production I	3
	CTVR 125*	Television Production II	3
	CTVR 129*	Documentary Production	3
	CTVR 253	Special Digital Effects	3
	CTVR 262	Production Management	3
	CTVR 280	Cinema-Television-Radio Employment Skills	3
	CWE 180	Cooperative Work Experience- Cinema-TV-Radio	1
<u>Screen Acting: Specialty: Required (6 units)</u>	CTVR 290	Acting for the Camera I	3
	CTVR 291	Acting for the Camera II	3
<u>Screen Acting: Electives (9 Units)</u>	CTVR 31*	Film Production I	3
	CTVR 32*	Film Production II	3
	CTVR 42*	Television and Film Directing	3
	CTVR 104	Cold Reading and Interview Techniques	3
	CTVR 110	Audio Production	3
	CTVR 124*	Television Production I	3
	CTVR 125*	Television Production II	3
	CTVR 129*	Documentary Production	3
	CTVR 140*	Television and Film Scriptwriting II	3
	CTVR 191	Voice-Over and Announcing	3
	CTVR 262	Production Management	3
	CTVR 264*	Cinematography	3
	CTVR 280	Cinema-Television-Radio Employment Skills	3
	CWE 180	Cooperative Work Experience- Cinema-TV-Radio	1
<u>Critical Studies: Specialty: Required (6 units)</u>	CTVR 3	History and Appreciation of American Cinema	3
	CTVR 2	History and Appreciation of Television Broadcasting	3
<u>Critical Studies: Electives (9 Units)</u>	CTVR 4	Aesthetics of Cinema	3
	CTVR 5	History and Appreciation of International Cinema	3
	CTVR 7	Cross Cultural Cinema	3
	CTVR 9	Women in Cinema and Television	3
	CTVR 140*	Television and Film Scriptwriting II	3
*Course with prerequisite			

6. Include any other information you would like to share.

This new certificate program has six specialties as our standard certificate program does. They are:
 1 Cinema, 2 Television, 3 Radio, 4 Post Production, 5 Screen Acting, 6 Critical Studies

