

PROGRAM APPROVAL APPLICATION
NEW or SUBSTANTIAL CHANGE or LOCALLY APPROVED
(This application may not exceed 3 pages)

Fill In Form

A.S. Degree Career Technical Education - Tourism

Proposed Program Title

Fall 2017

Projected Program Start Date

Cypress College
 College

North Orange County Community College District
 District

Contact Information

Dr. Steve Donley
 Voting Member

Dean, Career Technical Education & Econ. Dev.
 Title

(714) 484-7233
 Phone Number

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 Email

Goal(s) of Program (Check all that apply):

- Career Technical Education (CTE) Transfer Other

Type of Program (Check all that apply):

- Certificate of Achievement 12-17 (or 17-27 quarter) units Certificate of Achievement 18+ semester (or 27+ quarter) units
 Associate of Science Degree Associate of Arts Degree

Reason for Approval Request (Check One):

- New Program Substantial Change Locally Approved

Program Information

3009.00 Recommended [Taxonomy of Program \(TOP\) Code](#)
 21 Units for Major-Degree
 60 Total Units for Degree
 -- Required Units-Certificate

Written Form

1. Insert the description of the program as it will appear in the catalog. (See PCAH pp. 142 and 170)

The Career Technical Education Associate in Science Degree with Area of Emphasis in Tourism provides CTE students with the opportunity to earn a 60-unit degree that demonstrates commitment to the field and meets the CSU-GE or UC IGETC general education requirements. Students should consult with a counselor when planning to complete this degree for more information on university admission and transfer requirements. The courses listed for each area of emphasis do not necessarily reflect major preparation requirements at any specific university but some courses may be used to fulfill university requirements. To earn the CTE AS Degree with Tourism emphasis, students must complete the following requirements: (1) 21 units of major coursework; (2) California State University General Education Breadth requirements (CSU GE Breadth) or the Intersegmental General Education Transfer Curriculum (CSU IGETC); (3) completion of 60 semester units of CSU transferable

coursework; and (4) have an overall GPA of 2.0. At least 50% of all major course work must be completed at Cypress College.

2. Provide a brief rationale for the program.

The Cypress College **A.S. Degree Career Technical Education - Tourism** provides students with a balanced education, including general education, industry-driven foundational skills, practical knowledge and hands-on technical training for a career pathway in the Tourism sector.

3. Summarize the Labor Market Information (LMI) and employment outlook (including citation for the source of the data) for students exiting the program. (See PCAH pp. 85-88, 136, 147, 148, 165, 168, and 176)

The stated goals and objectives for this Certificate will fulfill the college’s mission and curriculum offerings. The origins of this program go back to 1970 when we first offered Airline & Travel Careers Program. The median salary in the Tourism industry sector ranges from \$18.05 to \$36,42, according to the Bureau of Labor Statistics. Tourism graduates are currently in moderate demand, with more openings in the Orange and Los Angeles counties than Cypress can support with qualified graduates. Annual job openings are estimated at 810 per year in Los Angeles and Orange counties, with Cypress graduates also finding employment throughout the country. Source: Employment Development Department, Job Outlook for California Community College Educational Programs, <http://www.calmis.ca.gov>.

Occupation Groups	California 2014 Jobs	California Annual Openings	LA/OC 2014 Jobs	LA/OC Annual Openings	Median Hourly Earnings
Reservation and Transportation Ticket Agents and Travel	16,000	420	8,140	193	\$19.49
Travel Agents	9,600	240	4,210	137	\$18.05
Flight Attendants	11,500	440	6,720	289	\$29.10
Aviation & Airport Management	15,100	540	5,820	191	\$36.42
TOTAL	52,200	1,640	24,890	810	

4. List similar programs at other colleges in the Los Angeles and Orange County Region which may be adversely impacted. (There is space for 10 listings, if you need more, please contact laocrc@rscdd.edu)

College	Program	Who You Contacted	Outcome of Contact
Glendale College	Flight Attendant	Jan Swinton, jswinton@glendale.edu	Supports
Orange Coast	Travel & Tourism	Lisa Knuppel, lknuppel@occ.cccd.edu	
Mt. SAC	Hospitality	Jemma Blake-Judd, JBjudd@mtsac.edu	Supports
Rio Hondo	Travel & Tourism	Mike Slavich, m Slavich@riohondo.edu	
Saddleback	Travel & Tourism	Tony Teng, ateng@saddleback.edu	Supports
West LA College	Travel & Tourism	Mark Pracher, prachem@wlaac.edu	Supports

5. List all courses required for program completion, including core requirements, restricted electives and prerequisites. (There is space for 20 listings, if you need more, please contact laocrc@rscsd.edu).
 (See PCAH pp. 143 and 171)

	Course Number	Course Title	Units
Required Courses (6 Units) Students must complete 15 units from the following list	ATC 102 C	Career Communication/Portfolio	3
	ATC 123 C	Travel Sales and Tour Operations	3
	ATC 101 C	Introduction to Travel Careers	3
	ATC 112 C	Homeland Security	3
	ATC 126 C	Travel Management	3
	ATC 174 C	Destinations: Americas/Europe	3
	ATC 175 C	Destinations: Africa/Pacific	3
	ATC 180 C	Tourism and Conference Management	3
	ATC 182 C	Cultural Tourism	3
	ATC 183 C	Customer Care: Airline/Travel	3
	ATC 192 C	Airline Reservations: SABRE	3
	ATC 212 C	Airline/Aviation Management	3
	ATC 223 C	Cruise Line Sales and Operations	3
	ATC 278 C	Public Relations	3
	ATC 295 C	Aviation/Travel Internship	3

6. Include any other information you would like to share.

N/A