

PROGRAM APPROVAL APPLICATION NEW or SUBSTANTIAL CHANGE or LOCALLY APPROVED

(This application may not exceed 3 pages)

Fill In Form							
Esthetics (AS Degree) Proposed Program Title		Fall 2017 Projected Program Start Date					
Citrus College			Citrus District				
Contact Information							
Jim Lancaster Voting Member		Dean Title					
626-852-6403 Phone Number		jlancaster@citruscollege.edu _{Email}					
Goal(s) of Program (Check all that apply):							
Career Tech	nnical Education (CTE)	Transfer		Other			
Type of Program (Check all that apply):							
Certificate of Achievement 12-17 (or 17-27 quarter) units			Certificate of Achiev	ement 18+ semester (or 27+ quarter) units			
Associate of Science Degree			Associate of Arts Deg	gree			
Reason for Approval Request (Check One):							
New Program		Substantial Chan	ge	Locally Approved			
Program Information							
3007.00	Recommended Taxonomy of Program (TOP) Code						
19	Units for Major-Degree						
61	Total Units for Degree						
	Required Units-Certificate						

Written Form

1. Insert the description of the program as it will appear in the catalog. (See PCAH pp. 142 and 170)

Students completing this degree are educated and trained in the fundamental skills needed to successfully complete and pass the California State Board of Barbering and Cosmetology, Esthetics Examination. The program provides a distinct education in esthetic applications, values, theoretical science and State Board preparedness, which includes, but is not limited to: makeup design, training in electrical modalities, hair removal, facials for specific skin types/conditions and proper sanitation and disinfecting procedures. The program also provides interpersonal interaction with clients and other students.

The program's focus is on personal satisfaction, study/learning skills, trained applications/procedures, and professionalism; skills useful to become a successful licensed technician ready for an entry-level career in the field of esthetics.



2. Provide a brief rationale for the program.

Citrus College has offered a robust certificate of achievement program in esthetics (esthetician) for a few decades. The addition of this AS degree will <u>not</u> add any additional completers to the regional job seeker pool but it will offer a degree option and provide a competitive advantage for certificate earning students desiring to further their education/career and who do not wish to take additional major prep work in order to obtain a degree in cosmetology or business (the two primary degrees esthetician certificate completers opt into).

Students completing the Esthetics AS Degree will:

1. Demonstrate intermediate/advanced skills for application of products, procedures and modalities at a level appropriate to enter the esthetic workplace as well as pass their California State Board of Barbering and Cosmetology, Esthetics examination.

3. Summarize the Labor Market Information (LMI) and employment outlook (including citation for the source of the data) for students exiting the program. (See PCAH pp. 85-88, 136, 147, 148, 165, 168, and 176)

Job growth for Skin Care Specialists (SOC 39-5094) in Los Angeles and Orange County is expected to change by 13.1% (427 jobs) from 2016-2021. This regional growth is stronger than the national average growth for skincare specialists. Median earnings are \$14.68/hr. and entry-level (25th percentile) wages is \$12.01/hr.

There were 233 annual openings for estheticians and skin care specialists in 2013, 160 in 2014, and 98 in 2015. Because the CCCCO does not have a specific TOP for esthetics the number of completers is difficult to determine as TOP 3007.00 includes the much larger barbering and cosmetology completers in addition to the esthetics completers. Exploring CIP 12.049 aesthetician/esthetician and skin care specialists there were zero community college certificate and zero community college degree completers. The aggregate completions from regional community colleges with esthetician programs in CIP 12.0401 (Cosmetology/Cosmetologist, general) are 619.

There were 2575 total job postings for estheticians from January 2016 to November 2016, of which 918 were unique. Total and unique postings have been steadily increasing over the last few years for estheticians. In an average month, there were 109 unique job postings for *Skincare Specialists*, and 112 actually hired. Source: EMSI

4. List similar programs at other colleges in the Los Angeles and Orange County Region which may be adversely impacted. (There is space for 10 listings, if you need more, please contact <u>laocrc@rsccd.edu</u>)

College	Program	Who You Contacted	Outcome of Contact
Cerritos	Esthetics	Nick Real	Supports
Fullerton	Esthetics	Ken Starkman	Supports, FCC prog on hiatus
LATTC	Skin Care	Marcia Wilson	emailed
Santiago Canyon	Esthetics	Kari Irwin	Supports
Golden West	Esthetics	Chris Whiteside	emailed



 List all courses required for program completion, including core requirements, restricted electives and prerequisites. (There is space for 20 listings, if you need more, please contact <u>laocrc@rsccd.edu</u>). (See PCAH pp. 143 and 171)

This degree requires meeting the Citrus College General Education and proficiency requirements combined with successful completion (grades of "C" and above) of the following major requirements:

Required courses:		Units
COS199 A	Esthetician I	8
COS199 B	Esthetician II	8
COS199 C	Esthetician Salon Success	3

Total Units